

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316717-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Local House-Political	WPTV Local	Local

Advertiser	Product	Estimate Number
Freedom PAC	Freedom PAC	

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Boulevard - Suite #1240
Sherman Oaks, CA 91403-5347

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	316717	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/03/12	11/03/12	SNL	1130p-1a	-----S-	:15	2	\$1,950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$1,950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Sa 11/03/12 12:13 AM SNL 1130p-1a :15 TVFP102202H \$1,950.00 NM 1 WPTV Sa 11/03/12 12:59 AM SNL 1130p-1a :15 TVFP102202H \$1,950.00 NM									
2	11/04/12	11/04/12	Su 6p	6-630p	-----S	:15	1	\$4,875.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$4,875.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 11/04/12 6:10 PM Su 6p 6-630p :15 TVFP102202H \$4,875.00 NM									
3	11/05/12	11/06/12	M-F 5-6a	5-6a	MT-----	:15	2	\$975.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$975.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 4:58 AM M-F 5-6a 5-6a :15 TVFP102202H \$975.00 NM 2 WPTV Tu 11/06/12 5:57 AM M-F 5-6a 5-6a :15 TVFP102202H \$975.00 NM									
4	11/05/12	11/06/12	M-F 9-10a	9-10a	MT-----	:15	2	\$3,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$3,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 11/05/12 9:58 AM M-F 9-10a 9-10a :15 TVFP102202H \$3,250.00 NM 2 WPTV Tu 11/06/12 9:59 AM M-F 9-10a 9-10a :15 TVFP102202H \$3,250.00 NM									
5	11/05/12	11/06/12	M-F 11-12n	11a-12p	MT-----	:15	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 11/05/12 11:53 AM M-F 11-12n 11a-12p :15 TVFP102202H \$650.00 NM 1 WPTV Tu 11/06/12 11:23 AM M-F 11-12n 11a-12p :15 TVFP102202H \$650.00 NM									

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Advertiser	Product	Estimate Number
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Total Spots 11 Gross Total \$28,275.00

Payment Terms 30 Days

Agency Commission \$4,241.25

Net Amount Due \$24,033.75